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Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,729.00
AE	Matthew Marcus	Product Code		Commission		\$259.35
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total		\$1,469.65
Office	Washington	Product Name		Total Spots		180
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	,
1		Makegood Policy	Approval Required	CPP -	CPM	,
Comments:	R2 9.29 Matched what aired, please confirm.					

	Line	
	Net	
	Program	
	Start Date	
	Stop Date	
	Start Time	
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	RTG	
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,	Total Spots	
-	Unit Cost	
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	Line Comment	

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CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	CNN NEWSROOM<	AVG. ALL WKS<	NEW DAY<	VARIOUS	Program												
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
09:00	09:00	09:00	09:00	19:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	16:00	Start Time
16:00	16:00	16:00	16:00	24:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	Stop Time
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0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	Total Spots
\$7.00	\$7.00	\$7.00	\$7.00	\$13.00	\$7.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$13.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	Unit
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Line Comment

Matched	30	\$0.00	\$10.00	0	э	9	×	×	×	×	×	×	09:00	05:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN	42
Matched	30	\$0.00	\$10.00	0	э		×	×	×	×	×	×	09:00	05:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	41
Matched	30	\$0.00	\$10.00	0	2	,	×	×	×	×	×	×	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN	40
Matched	30	\$0.00	\$10.00	0	,	,	×	×	×				09:00	05:00	11/6/16	10/31/16	VARIOUS	CNN	39
Matched	30	\$0.00	\$10.00	0	,	,	×	×	×				09:00	05;00	10/30/16	10/24/16	VARIOUS	CNN	38
Matched	30	\$0.00	\$10.00	0	,	,	×	×	×				09:00	05:00	10/23/16	10/17/16	VARIOUS	CNN	37
Matched	30	\$0.00	\$10.00	0			×	×	×				09:00	05:00	10/16/16	10/10/16	VARIOUS	CNN	36
Matched	30	\$0.00	\$10.00	0		,	×	×	×				09:00	05:00	10/9/16	10/3/16	VARIOUS	CNN	35
Matched	30	\$0.00	\$10.00	0	e	·	×	×	×				09:00	05:00	10/2/16	9/26/16	VARIOUS	CNN	34
Matched	30	\$0.00	\$10.00	0	r	r	×	×	×				09:00	05:00	9/25/16	9/19/16	VARIOUS	CNN	33
Matched	30	\$0.00	\$10.00	0	e	ŧ.					×	×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	CNN	32
Matched	30	\$0.00	\$10.00	0	I.	i.					×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	CNN	31
Matched	30	\$0.00	\$10.00	0	1						×	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	CNN	30
Matched	30	\$0.00	\$10.00	0	10						×	×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	CNN	29
Matched	30	\$0.00	\$10.00	0	31	2					×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	CNN	28
Matched	30	\$0.00	\$10.00	0	æ	,					×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	CNN	27
Matched	30	\$0.00	\$10.00	0	3	3					×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	CNN	26
Matched	30	\$0.00	\$13.00	0							×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	CNN	25
Matched	30	\$0.00	\$7.00	0	į	ī			$\neg$			×	16:00	09:00	11/13/16	11/7/16	VARIOUS	CNN	24
Matched	30	\$0.00	\$7.00	0	,						×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	CNN	23
Matched	30	\$0.00	\$7,00	0	,	r					×	×	16:00	09:00	10/30/16	10/24/16	VARIOUS	CNN	22
	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	п	<del>-</del>	∀ ∀	Ζ.	Stop	Start	Stop Date	Start Date	Program	Net	Line
1							1	1	1	ł	1	ł							

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,729.00
AE	Matthew Marcus	Product Code		Commission		\$259.35
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total		\$1,469.65
Office	Washington	Product Name		Total Spots		180
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	1
•		Makegood Policy	Approval Required	CPP -	CPM	1

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Comme	nts:	R2 9.29 Matched what aired, please confirm.			

urvey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRT	GIMP	-
		Makegood Policy	Approval Required	CPP	CPM	•
omments : R2 9.	R2 9.29 Matched what aired, please confirm.					

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	Net							
AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	AVG, ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	Program													
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
00:60	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	05:00	05:00	05:00	05:00	05:00	Start Time
16:00	16:00	16:00	16:00	16:00	16:00	16:00	24:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	09:00	09:00	00:60	09:00	09:00	Stop Time
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\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$13.00	\$7.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$13.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Line Comment							

						-	200	0,0	ā	Ş	310		Cable System Order			1					
Order#		62338408			Flight Dates	es	0	9/19	09/19/16 - 11/13/16	11/1	3/16					Ę.	Update Date			09/29/16	
Syscode	0	0343			Agency		m	trate	gic !	/ledia	a Pla	Strategic Media Placement	ent			<b>∀</b> €	Version		(1)	3 Vs. 2	
System Name	Name	Spectrum/Battle Creek, MI			Advertiser		2	MI GOP	ğ							S.	Show All Lines	S			
Market		Grand Rapids		Ш			П		П	П						[]	Total # of Weeks	eks	Ц		8
					Client Code	le	Н									딥	Total		Ш		\$1,729.00
AE		Matthew Marcus			Product Code	ode	Н									Ω	Commission		Ц		\$259.35
Sales C	Coordinator				Est Code		-	HD62								Z	Net Total		Ц		\$1,469.65
Office		Washington			Product Name	ame	$\dashv$									7.	Total Spots				180
Phone		(301) 951-2620			Credit Status	tus	$\vdash$				1					Af	Affiliate Split			100.0	
Status		Accepted														Sc	Sold On		_	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	dults	Adults 35+							<u></u>	GRP			GIMP -	
[					Makegood Policy	Policy	- A	ppro	Approval Required	equ	ired					<u>Ω</u>	CPP	-		CPM -	
Comments:	ıts:	R2 9.29 Matched what aired, please confirm.	se confirm.							- 1											
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Z	1	W	1	П	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment	mment
64	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	×	×						ı	ï	0	\$13.00	\$0.00	30	Matched	
65	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	×	×						ī	Ŷ	0	\$10.00	\$0.00	30	Matched	
66	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	×	×							1	0	\$10.00	\$0.00	30	Matched	
67	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	×	×						ī	ä	0	\$10.00	\$0.00	30	Matched	
68	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	×	×						9	ä	0	\$10.00	\$0.00	30	Matched	
69	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	×	×							ā	0	\$10.00	\$0.00	30	Matched	
70	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	×	×						1	ā	0	\$10.00	\$0.00	30	Matched	
71	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	×	×							1.	0	\$10.00	\$0.00	30	Matched	
72	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00					×	×	×	ï	ı	0	\$10.00	\$0.00	30	Matched	
73	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	05:00	09:00					×	×	×	1	1	0	\$10.00	\$0.00	30	Matched	
74	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00					×	×	×	ī	· c	0	\$10.00	\$0.00	30	Matched	
75	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00					×	×	×	i		0	\$10.00	\$0.00	30	Matched	
76	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00					×	×	×		ı	0	\$10.00	\$0.00	30	Matched	
77	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00					×	×	×		r	0	\$10.00	\$0.00	30	Matched	
78	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00					×	×	×	ı	ı	0	\$10.00	\$0.00	30	Matched	
79	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00	×	×	×	×	×	×	×	,	ï	0	\$10.00	\$0.00	30	Matched	
80	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	×	×	×	×	×	×	×			0	\$10.00	\$0.00	30	Matched	
81	FXNC	FOX AND FRIENDS	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	×			0	\$10.00	\$0.00	30	Matched	
82	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	×	×	3.		0	\$10.00	\$0.00	30	Matched	

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FXNC FOX AND FRIEND< FXNC FOX AND FRIEND<

10/24/16 10/30/16 05:00 10/17/16 10/23/16 05:00

09:00 09:00

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\$10.00 \$10.00

\$0.00 \$0.00

30 30

Matched Matched

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Order# 6	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode 0	0343	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name S	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,729.00
AE N	Matthew Marcus	Product Code		Commission		\$259.35
Sales Coordinator L	Lilka Marino	Est Code	HD62	Net Total		\$1,469.65
Office	Washington	Product Name		Total Spots		180
Phone (3	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CPM -	
Comments : R2	R2 9.29 Matched what aired, please confirm.					

Matched	30	\$0.00	\$10.00	0	1						×	×	19:00	16:00	10/9/16	10/3/16	VARIOUS	FXNC	105	
Matched	30	\$0.00	\$10,00	0	ä						×	×	19:00	16:00	10/2/16	9/26/16	VARIOUS	FXNC	104	
Matched	30	\$0.00	\$13.00	0	i i	i					×	×	24:00	19:00	9/25/16	9/19/16	VARIOUS	FXNC	103	
Matched	30	\$0.00	\$7.00	0	î	,					×	×	16:00	09:00	11/13/16	11/7/16	VARIOUS	FXNC	102	
Matched	30	\$0.00	\$7.00	0	1	1					×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	FXNC	101	
Matched	30	\$0.00	\$7.00	0	ī						×	×	16:00	00:60	10/30/16	10/24/16	VARIOUS	FXNC	100	
Matched	30	\$0.00	\$7.00	0	· ·						×	×	16:00	09:00	10/23/16	10/17/16	VARIOUS	FXNC	99	
Matched	30	\$0.00	\$7.00	0	ı	ï					×	×	16:00	09:00	10/16/16	10/10/16	VARIOUS	FXNC	98	
Matched	30	\$0.00	\$7,00	0		1					×	×	16:00	00:60	10/9/16	10/3/16	VARIOUS	FXNC	97	
Matched	30	\$0.00	\$7.00	0	ř	i.					×	×	16:00	00:60	10/2/16	9/26/16	VARIOUS	FXNC	96	
Matched	30	\$0.00	\$13.00	0	r	ı					×	×	24:00	19:00	9/25/16	9/19/16	VARIOUS	FXNC	95	
Matched	30	\$0.00	\$7.00	0	е	Ü	×	×	^ ×	×	×	×	16:00	09:00	11/13/16	11/7/16	VARIOUS	FXNC	94	
Matched	30	\$0.00	\$10.00	0	ı	1					×	×	09:00	05:00	11/6/16	10/31/16	VARIOUS	FXNC	93	
Matched	30	\$0.00	\$10.00	0	4	1					×	×	09:00	05:00	10/30/16	10/24/16	VARIOUS	FXNC	92	
Matched	30	\$0.00	\$10.00	0	4	ā					×	×	09:00	05:00	10/23/16	10/17/16	VARIOUS	FXNC	91	
Matched	30	\$0.00	\$10.00	0	34						×	×	09:00	05:00	10/16/16	10/10/16	VARIOUS	FXNC	90	
Matched	30	\$0.00	\$10.00	0	а	1					×	×	09:00	05:00	10/9/16	10/3/16	VARIOUS	FXNC	89	
Matched	30	\$20.00	\$10.00	2		ï					×	×	09:00	05:00	10/2/16	9/26/16	VARIOUS	FXNC	88	
Matched	30	\$0.00	\$13.00	0	¥	ş	×	×	×	×	×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	87	
Matched	30	\$0.00	\$10.00	0				$\dashv$	$\dashv$	$\dashv$	×	×	09:00	05:00	11/13/16	11/7/16	FOX AND FRIEND<	FXNC	86	
Matched	30	\$0.00	\$10.00	0		,	×	×	×	×	×	×	09:00	05:00	11/6/16	10/31/16	FOX AND FRIEND<	FXNC	85	
	Spot	Total Cost	Unit	Total Spots	MP	RTG	Ø	S	71	₹ 7		Z	Stop Time	Start	Stop Date	Start Date	Program	N <sub>et</sub>	Line	
1								1	1	-	1	1								40

	CPM -		CPP	Approval Required	Makegood Policy		-
	GIMP -	2	GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
180			Total Spots		Product Name	Washington	Office
\$1,469.65			Net Total	HD62	Est Code	Lilka Marino	Sales Coordinator
\$259.35			Commission		Product Code	Matthew Marcus	AE
\$1,729.00			Total		Client Code		
8		ŝ	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/Battle Creek, MI	System Name
	3 Vs. 2		Version	Strategic Media Placement	Agency	0343	Syscode
	09/29/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338408	Order#

Comments:

R2 9.29 Matched what aired, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop	≤		۶		П	S		<i>σ</i>	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment
106	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	×	×							1.		0	\$10.00	\$0.00	30	Matched
107	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	×	×							,	,	0	\$10.00	\$0.00	30	Matched
108	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	×	×								1	0	\$10.00	\$0.00	30	Matched
109	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	×	×							1	1	0	\$10.00	\$0.00	30	Matched
110	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	×	×				$\dashv$			4.	1	0	\$10.00	\$0.00	30	Matched
111	FXNC	FOX & FRIENDS<	9/19/16	9/25/16	05:00	09:00					×	×	^	×		1	0	\$10.00	\$0.00	30	Matched
112	FXNC	FOX & FRIENDS<	9/26/16	10/2/16	05:00	09:00					×	×	^	×		2	0	\$10.00	\$0.00	30	Matched
113	FXNC	FOX & FRIENDS<	10/3/16	10/9/16	05:00	09:00	114				×	×		×	1	9	0	\$10.00	\$0.00	30	Matched
114	FXNC	FOX & FRIENDS<	10/10/16	10/16/16	05:00	09:00					×	×	^	×	.1	1	0	\$10.00	\$0.00	30	Matched
115	FXNC	FOX & FRIENDS<	10/17/16	10/23/16	05:00	09:00					×	×	^	×	1.	1	0	\$10.00	\$0.00	30	Matched
116	FXNC	FOX & FRIENDS<	10/24/16	10/30/16	05:00	09:00					×	×	^	×	r.	1	0	\$10.00	\$0.00	30	Matched
117	FXNC	FOX & FRIENDS<	10/31/16	11/6/16	05:00	09:00		211			×	×	^	×			0	\$10.00	\$0.00	30	Matched
118	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	×	×	×	×	×	×	^	×	•	•	0	\$9.00	\$0.00	30	Matched
119	MNBC	VARIOUS	9/26/16	10/2/16	05:00	09:00	×	×	×	×	×	×		×	,	•	0	\$8.00	\$0.00	30	Matched
120	MNBC	VARIOUS	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	$\hat{}$	×	'	•	0	\$8.00	\$0.00	30	Matched
121	MNBC	VARIOUS	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	×	<u>^</u>	×		1	0	\$8.00	\$0.00	30	Matched
122	MNBC	VARIOUS	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	×		×		_	0	\$8.00	\$0.00	30	Matched
123	MNBC	VARIOUS	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	×		×	1	,	0	\$8.00	\$0.00	30	Matched
124	MNBC	VARIOUS	10/31/16	11/6/16	05:00	09:00	×	×	×	×	×	×	$\hat{}$	×	3	,	0	\$8.00	\$0.00	30	Matched
125	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	×	×			$\overline{}$	$\vdash$	-	Н		'	0	\$8.00	\$0.00	30	Matched
126	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	×	×	×	×	×		×	×	1	,	0	\$11.00	\$0.00	30	Matched

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		8
		Client Code		Total			\$1,729.00
AE	Matthew Marcus	Product Code		Commission			\$259.35
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$1,469.65
Office	Washington	Product Name		Total Spots			180
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	
,		Makegood Policy	Approval Required	СРР	1	СРМ	
Comments:	R2 9.29 Matched what aired, please confirm.						

Matched	30	\$0.00	\$9.00	0	-1	2					^ ×	19:00 X	16:00 1:	10/30/16	10/24/16 10	AVG. ALL WKS<	MNBC AVO	147 M
Matched	30	\$0.00	\$9.00	0							^ ×	19:00 X	16:00 1	10/23/16	10/17/16 10	AVG. ALL WKS<	MNBC AVO	146 M
Matched	30	\$0.00	\$9.00	0	iy.						×	19:00 X	16:00 1	10/16/16	10/10/16 10	ALL WKS<	MNBC AVG.	145 M
Matched	30	\$0.00	\$9.00	0	4						^ ×	19:00 X	16:00 1	10/9/16 1	10/3/16 10	AVG. ALL WKS<	MNBC AVO	144 M
Matched	30	00.00	\$9.00	0	i	,					×	19:00 X	16:00 1	10/2/16 1	9/26/16 10	AVG. ALL WKS<	MNBC AVO	143 M
Matched	30	\$0.00	\$11.00	0	,	,					×	24:00 X	19:00 2	9/25/16 1	9/19/16 9/	AVG. ALL WKS<	MNBC AVO	142 M
Matched	30	\$0.00	\$6.00	0	,	1					×	16:00 X	09:00 1	11/13/16	11/7/16 11	AVG. ALL WKS<	MNBC AVO	141 M
Matched	30	\$0.00	\$6.00	0							×	16:00 ×	09:00 1	11/6/16	10/31/16 1	AVG. ALL WKS<	MNBC AVO	140 M
Matched	30	\$0.00	\$6.00	0							^ ×	16:00 X	09:00 10	10/30/16	10/24/16 10	AVG. ALL WKS<	MNBC AVO	139 M
Matched	30	\$0.00	\$6.00	0	ī.						×	16:00 ×	09:00 10	10/23/16	10/17/16 10	AVG. ALL WKS<	MNBC AVG	138 M
Matched	30	\$0.00	\$6.00	0	r						×	16:00 X	09:00 10	10/16/16	10/10/16 10	AVG. ALL WKS<	MNBC AVG	137 M
Matched	30	\$0.00	\$6.00	0	r.						×	16:00 X	09:00 10	10/9/16 0	10/3/16 10	AVG. ALL WKS<	MNBC AVG	136 M
Matched	30	\$0.00	\$6.00	0	ı						×	16:00 X	09:00 10	10/2/16	9/26/16 10	AVG. ALL WKS<	MNBC AVO	135 M
Matched	30	\$0.00	\$11.00	0							×	24:00 X	19:00 2	9/25/16 1	9/19/16 9/	AVG. ALL WKS<	MNBC AVG	134 M
Matched	30	\$0.00	\$6.00	0	i i	1	×	×	×	×	×	16:00 ×	09:00 16	11/13/16 0	11/7/16 11	AVG. ALL WKS<	MNBC AVC	133 M
Matched	30	\$0.00	\$8.00	0	91	1					×	09:00 X	05:00 09	11/6/16 0	10/31/16 1	VARIOUS 10	MNBC VAR	132 M
Matched	30	\$0.00	\$8.00	0							×	09:00 ×	05:00 09	10/30/16	10/24/16 10	VARIOUS 10	MNBC VAR	131 M
Matched	30	\$0.00	\$8.00	0	ı	,					×	09:00 X	05:00 09	10/23/16 0	10/17/16 10	VARIOUS 10	MNBC VAR	130 M
Matched	30	\$0.00	\$8.00	0	1						×	09:00 X	05:00 09	10/16/16 0	10/10/16 10	VARIOUS 10	MNBC VAR	129 M
Matched	30	\$0.00	\$8.00	0	,	,					×	09:00 X	05:00 09	10/9/16 0	10/3/16 10	VARIOUS 1	MNBC VAR	128 M
Matched	30	\$16.00	\$8.00	2	,						×	09:00 X	05:00 09	10/2/16	9/26/16 10	VARIOUS 9	MNBC VAR	127 M
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	F S		\$		Stop M	Start S Time T	Stop S Date	Start S Date I	Program	Net	Line

	Matched	30	\$0.00	\$4.00	0		2					×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	GOLF A	168
	Matched	30	\$0.00	\$4.00	0	n	2.					×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF A	167
	Matched	30	\$4.00	\$4.00	1	3						×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	GOLF A	166
	Matched	30	\$0.00	\$6.00	0	ı		×	×	×	×	×	×	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	GOLF A	165
	Matched	30	\$0.00	\$4.00	0	r				$\vdash$		×	×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	GOLF A	164
	Matched	30	\$0.00	\$4.00	0	r		×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	GOLF A	163
	Matched	30	\$0.00	\$4.00	0		,	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	GOLF A	162
	Matched	30	\$0.00	\$4.00	0	-	,	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	GOLF A	161
	Matched	30	\$0.00	\$4.00	0	1		×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	GOLF A	160
	Matched	30	\$0.00	\$4.00	0		-	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF A	159
	Matched	30	\$0.00	\$4.00	0		ı	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	GOLF A	158
	Matched	30	\$0.00	\$6.00	0	E	-					×	×	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS	GOLF	157
	Matched	30	\$0.00	\$8.00	0	ı	1	×	×	×			0	09:00	05:00	11/6/16	10/31/16	VARIOUS	MNBC	156
	Matched	30	\$0.00	\$8,00	0	1	1	×	×	×			J	09:00	05:00	10/30/16	10/24/16	VARIOUS	MNBC	165
	Matched	30	\$0.00	\$8.00	0	В	1	×	×	×			J	09:00	05:00	10/23/16	10/17/16	VARIOUS	MNBC	154
	Matched	30	\$0.00	\$8.00	0	я	7	×	×	×			J	09:00	05:00	10/16/16	10/10/16	VARIOUS	MNBC	153
	Matched	30	\$0.00	\$8.00	0	ı		×	×	×			)	09:00	05:00	10/9/16	10/3/16	VARIOUS	MNBC	152
	Matched	30	\$0.00	\$8.00	0	1	i	×	×	×				09:00	05:00	10/2/16	9/26/16	VARIOUS	MNBC	151
	Matched	30	\$0.00	\$8.00	0	ī	1	×	×	×				09:00	05:00	9/25/16	9/19/16	VARIOUS	MNBC	150
	Matched	30	\$0.00	\$9.00	0	1	ī			$\dashv$		×	×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC A	149
	Matched	30	\$0.00	\$9.00	0	1	ı					×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC A	148
Line Comment	Line C	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S		\$	-		Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																	se confirm.	R2 9.29 Matched what aired, please confirm		Comments :
	СРМ			CPP	[0					Approval Required	val R	Appro		Makegood Policy	Makego					
	GIMP		-	GRP	ြ						35+	Adults 35+	Ц	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	_		Sold On	S													Accepted		Status
	100.0			Affiliate Split	A:									tatus	Credit Status			(301) 951-2620		Phone
180				Total Spots									Ц	Name	Product Name			Washington		Office
\$1,469.65				Net Total	z							HD62		e	Est Code			Lilka Marino	Sales Coordinator	Sales Co
\$259.35				Commission	ত্ব									Code	Product Code			Matthew Marcus		AE
\$1,729.00				Total	<u> </u> ਜ਼ਾ								$\Box$	ode	Client Code					
8			eks	Total # of Weeks	 ਜ਼													Grand Rapids		Market
			S	Show All Lines	<u>s</u>						F	MI GOP		er	Advertiser			Spectrum/Battle Creek, MI	Vame	System Name
	3 Vs. 2	(2)		Version	<			ent	acem	Strategic Media Placement	gic M	Strate			Agency			0343		Syscode
	09/29/16			Update Date					6	09/19/16 - 11/13/16	116 - 1	09/19		ates	Flight Dates			62338408		Order #
										•										

						R2 9.29 Matched what aired, please confirm.	Comments:
	CPM -		CPP	Policy Approval Required	Makegood Policy		31
	GIMP -	1	GRP	no Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Accepted	Status
	100.0		Affiliate Split	S	Credit Status	(301) 951-2620	Phone
180			Total Spots	ne	Product Name	Washington	Office
\$1,469.65			Net Total	HD62	Est Code	ator Lilka Marino	Sales Coordinator
\$259.35			Commission	te .	Product Code	Matthew Marcus	AE
\$1,729.00			Total		Client Code		
		s	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/Battle Creek, MI	System Name
	3 Vs. 2		Version	Strategic Media Placement	Agency	0343	Syscode
	09/29/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338408	Order #

189	188	187	186	185	184	183	182	181	180	179	178	177	176	175	174	173	172	171	170	169	Line
HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	нсту	нстv	GOLF	Net										
VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	Program																	
9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	Start Date
10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	Stop Date
09:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	16:00	09:00	09:00	09:00	Start Time
16:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	16:00	16:00	16:00	Stop Time
×	×	×	×	×	×	×	×	×	×								×	×	×	×	Z
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		Н	×	×	×	×	×	×		×	×	×	×	×	×	×	$\neg$				S
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2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$7.00	\$13.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$13.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$6.00	\$4.00	\$4.00	\$4.00	Unit Cost
\$14.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Line Comment

Order #	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	u,		8
		Client Code		Total			\$1,729.00
AE	Matthew Marcus	Product Code		Commission			\$259.35
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$1,469.65
Office	Washington	Product Name		Total Spots			180
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP	1
-		Makegood Policy	Approval Required	CPP		CPM	-
Comments :	R2 9 29 Matched what aired please confirm						
525000000000000000000000000000000000000							

210	209	208	207	206	205	204	203	202	201	200	199	198	197	196	195	194	193	192	191	190	Line
CNBC	HGTV	HGTV	HGTV	нсту	HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	HGTV	Net							
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program														
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:60	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	24:00	16:00	16:00	16:00	16:00	16:00	Stop
×	×	×	×	×	×	×	×								×	×	×	×	×	×	3
×	×	×	×	×	×	×	×								×	×	×	×	×	×	-
	×	×	×	×	×	×									×						8
	×	×	×	×	×	×							-111		×						
	×	×	×	×	×	×		×	×	×	×	×	×	×	×						F
	×	×	×	×	×	×		×	×	×	×	×	×	×	×		NO.E				S
	×	×	×	×	×	×		×	×	×	×	×	×	×	×						<i>σ</i>
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	1		3				•		,	•	1	i.		•	1	,		*		1	IMP C
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$13.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	Unit
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Matched	Matched	Matched	Matched	Matched	Matched	Matched	Line Comment														

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,729.00
AE	Matthew Marcus	Product Code		Commission		\$259.35
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total		\$1,469.65
Office	Washington	Product Name		Total Spots		180
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	'
		Makegood Policy	Approval Required	CPP -	СРМ	
Comments :	R2 9.29 Matched what aired, please confirm.					

30	\$0.00	\$13.00	0			X	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TNT	231
\$13.00 \$0.00 30	\$13.		0	,	8	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TNT	230
\$13.00 \$0.00 30	\$13.		0	١,	6	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	TNT	229
\$13.00 \$0.00 30	\$13.		0	_	q	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	TNT	228
\$13.00 \$0.00 30	\$13.		0	,	4	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	TNT	227
\$13.00 \$0.00 30	\$13.		0	7	,					×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TNT	226
\$9.00 \$0.00 30			0	,	1	^ ×	×					24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2	225
0 \$9.00 \$0.00 30		0		,		^ ×	×					24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS	ESP2	224
0 \$9.00 \$0.00 30		0	$\dashv$	1	ı	^ ×	×					24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS	ESP2	223
0 \$9.00 \$0.00 30		0		7		^ ×	×					24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS	ESP2	222
0 \$9.00 \$0.00 30		0	$\dashv$	,	1	^ ×	×					24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS	ESP2	221
0 \$9.00 \$0.00 30		0			1	^ ×	×					24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2	220
0 \$9.00 \$0.00 30		0			12.	×	×		11.50			24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	219
0 \$9.00 \$0.00 30	-	0	_		ı	-	$\dashv$	$\dashv$	$\dashv$	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	ESP2	218
0 \$9.00 \$0.00 30		0	$\dashv$	,	-	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2	217
0 \$9.00 \$0.00 30	-	0	$\dashv$	_	3	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS	ESP2	216
0 \$9.00 \$0.00 30		0		,	31	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS	ESP2	215
0 \$9.00 \$0.00 30		0	$\dashv$		-	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS	ESP2	214
0 \$9.00 \$0.00 30	_	0			3	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS	ESP2	213
0 \$9.00 \$0.00 30		0			-	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2	212
0 \$9.00 \$0.00 30		0		,	3					×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	211
Total Unit Total Spot Spots Cost Cost Len	$\neg$	Tota Spot		IMP	RTG	S	т 0		8	-1	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line

		200					4		;			1					]	,				
Syecode #	,	0343			riight Dates	les	1	09/19/16 - 11/13/16	716		13/1						Q 0	Update Date			09/29/16	
System Name	Name	Spectrum/Battle Creek, MI			Advertiser		1	MI GOP	위	a d	2	MI GOP	1				Sho	Show All Lines			3 43. 2	
Market		Grand Rapids		_			-			- 1							링	Total # of Weeks	ks			8
					Client Code	de	Ц										Total	al				\$1,729.00
ΑE		Matthew Marcus			Product Code	ode	Ц										S	Commission				\$259.35
Sales C	Coordinator				Est Code		_	HD62									Net	Net Total				\$1,469.65
Office		Washington			Product Name	lame	Н										Tot	Total Spots				180
Phone		(301) 951-2620			Credit Status	atus											Affi	Affiliate Split			100.0	
Status		Accepted															Sol	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	_	Adults 35+	s 35	+							GRP	ס	•		GIMP -	
[					Makegood Policy	d Policy	H	Approval Required	oval	Req	lired	-	Н				СРР	ľ	10	Ц	CPM -	
Comments :	nts:	R2 9.29 Matched what aired, please confirm.	ise confirm.																			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop	2	-	8	-	т	S	S	8 RTG	GIMP	_	Total Spots	Unit	Total Cost	Spot	Line Comment	ent
232	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×			-	0	\$13.00	\$0.00	30	Matched	
233	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×			$\neg$	$\dashv$	$\dashv$			$\dashv$	٥	\$13.00	\$0.00	30	Matched	
234	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	M	H		1	×	×	×	,	,		0	\$13.00	\$0.00	30	Matched	
235	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00					×	×	×	^	,		0	\$13.00	\$0.00	30	Matched	
236	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00					×	×	×				0	\$13.00	\$0.00	30	Matched	
237	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					×	×	×	_			0	\$13.00	\$0.00	30	Matched	
238	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00					×	×	×				0	\$13.00	\$0.00	30	Matched	
239	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		183			×	×	×	,			0	\$13.00	\$0.00	30	Matched	
240	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		17/			×	×	×		,		0	\$13.00	\$0.00	30	Matched	
241	TVL	VARIOUS	9/19/16	9/25/16	00:00	02:00	×	×						,	ī		0	\$6.00	\$0.00	30	Matched	
242	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×	-	-		0	\$11.00	\$0.00	30	Matched	
243	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		-		0	\$11.00	\$0.00	30	Matched	
244	TVT	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	_			0	\$11.00	\$0.00	30	Matched	
245	TVT	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	Î	-		0	\$11.00	\$0.00	30	Matched	
246	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	_			0	\$11.00	\$0.00	30	Matched	
247	TVT	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	Ŷ	$\dashv$		0	\$11.00	\$0.00	30	Matched	
248	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×			$\neg$		$\dashv$	1	$\dashv$	2	0	\$11.00	\$0.00	30	Matched	
249	TVL	VARIOUS	9/19/16	9/25/16	00:00	02:00	×	×	×	×	×	×	×		1		0	\$6.00	\$0.00	30	Matched	
250	TVT	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×							r.		3	\$11.00	\$33.00	30	Matched	
251	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×							-		0	\$11.00	\$0.00	30	Matched	
252	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×						,		_	0	\$11.00	\$0.00	30	Matched	

	Matched	30	\$0.00	\$13.00	0			×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	FOOD /	273
	Matched	30	\$0.00	\$13.00	0	7	1					×	×	24:00	19:00	9/25/16	9/19/16	VARIOUS	FOOD \	272
	Matched	30	\$0.00	\$13.00	0	ā		×	×				0	24:00	19:00	11/6/16	10/31/16	VARIOUS	USA 1	271
	Matched	30	\$0.00	\$13.00	0	5	2	×	×				0	24:00	19:00	10/30/16	10/24/16	VARIOUS	USA 1	270
	Matched	30	\$0.00	\$13.00	0	9		×	×				0	24:00	19:00	10/23/16	10/17/16	VARIOUS	NSN V	269
	Matched	30	\$0.00	\$13.00	0	1		×	×				0	24:00	19:00	10/16/16	10/10/16	VARIOUS	NSA 1	268
	Matched	30	\$0.00	\$13.00	0	7	,	×	×				0	24:00	19:00	10/9/16	10/3/16	VARIOUS	NSN	267
	Matched	30	\$0.00	\$13.00	0	7	,	×	×				0	24:00	19:00	10/2/16	9/26/16	VARIOUS	NSN V	266
	Matched	30	\$0.00	\$13.00	0	ī	,	×	×				0	24:00	19:00	9/25/16	9/19/16	VARIOUS	NSU	265
	Matched	30	\$0.00	\$13.00	0	,			$\vdash$	-		×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	/ ASD	264
	Matched	30	\$0.00	\$13.00	0			×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	ASU	263
	Matched	30	\$0.00	\$13.00	0	ı		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	y ASD	262
	Matched	30	\$0.00	\$13.00	0	6		×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	ASU	261
	Matched	30	\$0.00	\$13.00	0	10	-	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	ASU	260
	Matched	30	\$0.00	\$13.00	0	-		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ASU /	259
	Matched	30	\$0.00	\$13.00	0		1	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ASU	258
	Matched	30	\$0.00	\$13.00	0	ា	,					×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	ASU	257
	Matched	30	\$0.00	\$6.00	0	ā	3	$\exists$	$\dashv$	_		×	×	02:00	00:00	11/13/16	11/7/16	VARIOUS	TVL \	256
	Matched	30	\$0.00	\$11.00	0	1	,					×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	TVL	255
	Matched	30	\$0.00	\$11.00	0	a						×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	TVL	254
	Matched	30	\$0.00	\$11.00	0	ä	7					×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	TVL	253
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	ΙMΡ	RTG	S	s	T F	8	ᄀ	×	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																	se confirm	R2 9.29 Matched what aired, please confirm		Comments :
1	CPM		-	СРР					۵	Approval Required	val R	Appro	Y	Makegood Policy	Makego					1
•	GIMP		•	GRP						П	s 35+	Adults 35+		Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	(A)													Accepted		Status
	100.0			Affiliate Split	ъ								Ц	status	Credit Status			(301) 951-2620		Phone
180				Total Spots										Name	Product Name			Washington		Office
\$1,469.65				Net Total	7							HD62		de	Est Code			Lilka Marino	Coordinator	Sales C
\$259.35				Commission	0									Code	Product Code			Matthew Marcus		AE
\$1,729.00				Total										ode	Client Code					
8			eks	Total # of Weeks	<u> </u>				-									Grand Rapids		Market
			S	Show All Lines	(0)						٦	MI GOP		ser	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	3 Vs. 2			Version	<u> </u>			nent	lacen	Strategic Media Placement	aic M	Strate		000	Agency			0343		Syscode
	09/29/16			I Indate Date					ă	09/19/16 - 11/13/16	116	09/19		afac	Flight Dates			6233840B		Order#

	Matched	30	\$0.00	\$9.00	0	-	0					×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	HALL	294
	Matched	30	\$0.00	\$9.00	0		a	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	HALL A	293
	Matched	30	\$0.00	\$9.00	0		×	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	HALL A	292
	Matched	30	\$0.00	\$9.00	0	1	3	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	HALL A	291
	Matched	30	\$0.00	\$9.00	0		,	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	HALL	290
	Matched	30	\$0.00	\$9.00	0			×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HALL A	289
	Matched	30	\$0.00	\$9.00	0			×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HALL A	288
	Matched	30	\$0.00	\$5.00	0							×	×	02:00	00:00	9/25/16	9/19/16	VARIOUS	HALL	287
	Matched	30	\$0.00	\$13.00	0	,		×	×				9	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD A	286
	Matched	30	\$0.00	\$13.00	0			×	×			11	0	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	FOOD A	285
	Matched	30	\$0.00	\$13.00	0	¥		×	×				0	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	FOOD A	284
	Matched	30	\$0.00	\$13.00	0	-		×	×				3	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	FOOD A	283
	Matched	30	\$0.00	\$13.00	0			×	×				0	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	FOOD A	282
	Matched	30	\$0.00	\$13.00	0	1	010	×	×				3	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	FOOD A	281
	Matched	30	\$0.00	\$13.00	0	1	y.	×	×				0	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	FOOD A	280
	Matched	30	\$0.00	\$13.00	0	1			_			×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	FOOD V	279
	Matched	30	\$0.00	\$13.00	0	1	2	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD A	278
	Matched	30	\$0.00	\$13.00	0	i i	3.	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	FOOD A	277
	Matched	30	\$0.00	\$13.00	0	1	1	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	FOOD A	276
	Matched	30	\$0.00	\$13.00	0			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	FOOD A	275
	Matched	30	\$0.00	\$13.00	0	r		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	FOOD A	274
Line Comment	Line (	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S		8	Т	Σ	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																			_	
																	ase confirm.	R2 9.29 Matched what aired, please confirm		Comments
1	СРМ		•	CPP	0				٥	equire	Approval Required	Appro		Makegood Policy	Makego					
	GIMP		·	GRP	<u>ြ</u>						35+	Adults 35+	Ц	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	_		Sold On	S													Accepted		Status
	100.0	Ц		Affiliate Split	≥ l									tatus	Credit Status			(301) 951-2620		Phone
180				Total Spots	To									Name	Product Name			Washington		Office
\$1,469.65				Net Total	z							HD62		æ	Est Code			Lilka Marino	Coordinator	Sales Co
\$259.35				Commission	Ω Ω									Code	Product Code			Matthew Marcus		AE
\$1,729.00				Total	<u>ਹ</u>								$\Box$	ode	Client Code					
8		$\rfloor$	eks	Total # of Weeks	 ਜ਼ਾ													Grand Rapids		Market
			S	Show All Lines	ङ्						ď	MI GOP		er	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	3 Vs. 2			Version	<			nent	lacen	edia F	Strategic Media Placement	Strate			Agency			0343		Syscode
	09/29/16			Update Date					16	11/13/	09/19/16 - 11/13/16	09/19		ates	Flight Dates			62338408		Order#

Name  Name  Name  Net  Net  Net  Net  Net  Net  Net  N								Ö	Sab	e	Sy	ste	3	NCC Cable System Order			] ]				
Mathemy Marcus   Mathemy Mathemy Marcus   Mathemy	Order	#	62338408		<u>_</u>	Flight Date	SS		9/19	16-	1 =	3/16					   	date Date		2 0	19/29/16
Claim A light Section	System	n Name	trum/Battle Creek			Advertiser		2 0	2 2	D G	1		18	2			ST:	ow All Lines		Ļ	8
Mathew Marcian   Mathem Marcian   Math	Marke							ŀ									리	tal # of Wee	ks		8
Matheme Marcius   Product Code   P						Client Cod	е	$\dashv$									To	tal			\$1,729.00
End code   Machination   Mac	ΑE		Matthew Marcus			roduct C	ode	$\dashv$									Co	mmission			\$259.35
Product Name   Prod	Sales	Coordinato				Est Code		Ŧ	D62								Ne Ne	t Total			\$1,469.65
Codit   Salva   Salva   Codit   Salva   Codit   Salva   Salv	Office		Washington			roduct N	ame	Н									To	tal Spots			180
Cabbe Niedent Liver 3 Juli 6   Primary Demo   Adults 35+   Primary Demo   Adults 35+   Program   Cabbe Niedent Liver 3 Juli 6   Program   Start   Stop   Start   Start	Phone		(301) 951-2620			Credit Sta	tus	Н									Aff	iliate Split			00.0
Cable Nielsen Liver3 Jui16   Sing	Status		Accepted														So	ld On		0	Cost Per Spot
Program   Start   Date   Stop   Marched what aired, Pease confirm.   Stop   Marched   Stop   Stop   Stop   Stop   Stop   Stop   Stop   Stop   Marched   Stop   Marched   Stop   Marched   Stop   S	Survey	,	Cable Nielsen Live+3 Jul16			rimary D	emo	Þ	dults	35+							ଜୁ	õ	-		SIMP -
Net   Program   Start   Stop   Start   Sta	ľ					Makegood	Policy	Þ	ppro	val F	equ	ired					[유	Ď	-		
Net   Program   Start   Stop   Start   Stop   Start   Stop   Mark   Time   Ti	Comme	ents:	R2 9.29 Matched what aired, plea	se confirm.																	
Net   Program   Start   Stop   Start   S			•																		
HALL         VARIOUS         911916         912916         19:00         24:00         3         X	Line	Net	Program	Start Date	Stop Date	Start Time	Stop	3	-	8	-	П	S	S	RTG		Total Spots	Unit Cost	Total Cost	Spot	Line Comment
HALL         VARIOUS         92616         10/216         19:00         24:00         I         X<	295	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00					×	×	×	r		0	\$9.00	\$0.00		Matched
HALL         VARIOUS         10/3/16         10/3/16         10/9/16         19:00         24:00         I         X	296	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00					×	×	×	_		0	\$9.00	\$0.00	30	Matched
HALL         VARIOUS         10/10/16	297	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00					×	×	×	,	1	0	\$9.00	\$0.00	30	Matched
HALL         VARIOUS         10/17/16         10/23/16         19:00         24:00         I         X         <	298	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00					×	×	×		,	0	\$9.00	\$0.00	30	Matched
HALL         VARIOUS         10/24/16         10/30/16         19:00         24:00         I         X         <	299	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00					×	×	×	T.	1	0	\$9.00	\$0.00	30	Matched
HALL         VARIOUS         10/31/16         11/6/16         19:00         24:00         I         X <t< td=""><td>300</td><td>HALL</td><td>VARIOUS</td><td>10/24/16</td><td>10/30/16</td><td>19:00</td><td>24:00</td><td></td><td></td><td></td><td></td><td>×</td><td>×</td><td>×</td><td>1</td><td>7</td><td>0</td><td>\$9.00</td><td>\$0.00</td><td>30</td><td>Matched</td></t<>	300	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00					×	×	×	1	7	0	\$9.00	\$0.00	30	Matched
HALL         GOLDEN GIRLS/FRASIER         9/19/16         9/25/16         00:00         02:00         X <td>301</td> <td>HALL</td> <td>VARIOUS</td> <td>10/31/16</td> <td>11/6/16</td> <td>19:00</td> <td>24:00</td> <td></td> <td></td> <td></td> <td></td> <td>×</td> <td>×</td> <td>×</td> <td>4</td> <td></td> <td>0</td> <td>\$9.00</td> <td>\$0.00</td> <td>30</td> <td>Matched</td>	301	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00					×	×	×	4		0	\$9.00	\$0.00	30	Matched
HALL         GOLDEN GIRLS/FRASIER         9/26/16         10/21/6         19:00         24:00         X         X         C         -         -         2         \$9.00         \$18.00         30           HALL         GOLDEN GIRLS/FRASIER         10/3/16         10/9/16         19:00         24:00         X         X         -         -         -         0         \$9.00         \$0.00         30           HALL         GOLDEN GIRLS/FRASIER         10/10/16         10/23/16         19:00         24:00         X         X         -         -         0         \$9.00         \$0.00         30           HALL         GOLDEN GIRLS/FRASIER         10/17/16         10/23/16         19:00         24:00         X         X         -         -         0         \$9.00         \$0.00         30           HALL         GOLDEN GIRLS/FRASIER         10/24/16         10/30/16         19:00         24:00         X         X         -         -         0         \$9.00         \$0.00         30           HALL         GOLDEN GIRLS/FRASIER         10/31/16         11/6/16         19:00         24:00         X         X         -         -         0         \$9.00         \$0.00	302	HALL	GOLDEN GIRLS/FRASIER	9/19/16	9/25/16	00:00	02:00	×	×	×	×	×	×	×	5	9	0	\$5.00	\$0.00	30	Matched
HALL         GOLDEN GIRLS/FRASIER         10/3/16         10/9/16         19:00         24:00         X <td>303</td> <td>HALL</td> <td>GOLDEN GIRLS/FRASIER</td> <td>9/26/16</td> <td>10/2/16</td> <td>19:00</td> <td>24:00</td> <td>×</td> <td>×</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td>1</td> <td>2</td> <td>\$9.00</td> <td>\$18.00</td> <td>30</td> <td>Matched</td>	303	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	19:00	24:00	×	×						1	1	2	\$9.00	\$18.00	30	Matched
HALL         GOLDEN GIRLS/FRASIER         10/10/16         10/10/16         19:00         24:00         X </td <td>304</td> <td>HALL</td> <td>GOLDEN GIRLS/FRASIER</td> <td>10/3/16</td> <td>10/9/16</td> <td>19:00</td> <td>24:00</td> <td>×</td> <td>×</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td>1</td> <td>0</td> <td>\$9.00</td> <td>\$0.00</td> <td>30</td> <td>Matched</td>	304	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	19:00	24:00	×	×						1	1	0	\$9.00	\$0.00	30	Matched
HALL         GOLDEN GIRLS/FRASIER         10/17/16         10/23/16         19:00         24:00         X </td <td>305</td> <td>HALL</td> <td>GOLDEN GIRLS/FRASIER</td> <td>10/10/16</td> <td>10/16/16</td> <td>19:00</td> <td>24:00</td> <td>×</td> <td>×</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>E.</td> <td>-</td> <td>0</td> <td>\$9.00</td> <td>\$0.00</td> <td>30</td> <td>Matched</td>	305	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	19:00	24:00	×	×						E.	-	0	\$9.00	\$0.00	30	Matched
HALL         GOLDEN GIRLS/FRASIER         10/24/16         10/30/16         19:00         24:00         X </td <td>306</td> <td>HALL</td> <td>GOLDEN GIRLS/FRASIER</td> <td>10/17/16</td> <td>10/23/16</td> <td>19:00</td> <td>24:00</td> <td>×</td> <td>×</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>ř</td> <td></td> <td>0</td> <td>\$9.00</td> <td>\$0.00</td> <td>30</td> <td>Matched</td>	306	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	19:00	24:00	×	×						ř		0	\$9.00	\$0.00	30	Matched
HALL         GOLDEN GIRLS/FRASIER         10/31/16         11/6/16         19:00         24:00         X <td>307</td> <td>HALL</td> <td>GOLDEN GIRLS/FRASIER</td> <td>10/24/16</td> <td>10/30/16</td> <td>19:00</td> <td>24:00</td> <td>×</td> <td>×</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>r</td> <td></td> <td>0</td> <td>\$9.00</td> <td>\$0.00</td> <td>30</td> <td>Matched</td>	307	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	19:00	24:00	×	×						r		0	\$9.00	\$0.00	30	Matched
HALL GOLDEN GIRLS/FRASIER 11/7/16 11/13/16 00:00 02:00 X X X	308	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	19:00	24:00	×	×						ı	•	0	\$9.00	\$0.00	30	Matched
	309	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	×	×								0	\$5.00	\$0.00	30	Matched

310

VARIOUS

ENT ENT

9/26/16 9/19/16

10/3/16

10/9/16 10/2/16 9/25/16

24:00 24:00 24:00 02:00

× ×

× ×

× ×

× ×

× × ×

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19:00 19:00

315

ENT

10/24/16

10/30/16 10/23/16

19:00 19:00 19:00 19:00

24:00 24:00

× × × × ×

×

×

× ×

× ×

× × × ×

0 0 0 0 0 0 0

\$9.00 \$9.00 \$9.00 \$9.00 \$9.00 \$9.00 \$5.00

\$0.00 \$0.00

30 30 30

Matched

Matched

\$0.00

Matched Matched

\$0.00 \$0.00 \$0.00 \$0.00

30

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30

Matched Matched Matched

× ×

× ×

× ×

313 312

ENT ENT

AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS<

10/10/16

10/16/16

24:00

10/17/16

ENT

AVG. ALL WKS< AVG. ALL WKS<

	Matched	30	\$0.00	\$13.00	0	a	1	×	×	×				24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	DISC	336
	Matched	30	\$0.00	\$13.00	0	i i	3	×	×	×				24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	DISC	335
	Matched	30	\$0.00	\$13.00	0	şi	7	×	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	DISC	334
	Matched	30	\$0.00	\$13.00	0	ā				_	_	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	DISC A	333
	Matched	30	\$0.00	\$13.00	0	-		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	DISC A	332
	Matched	30	\$0.00	\$13.00	0	ı		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	DISC A	331
	Matched	30	\$0.00	\$13.00	0	ı	ı	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	DISC A	330
	Matched	30	\$0.00	\$13.00	0	ι		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	DISC	329
	Matched	30	\$0.00	\$13.00	0	r	ı	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	DISC A	328
	Matched	30	\$0.00	\$13.00	0	16	r	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	DISC A	327
	Matched	30	\$0.00	\$13.00	0	ı	î					×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	DISC A	326
	Matched	30	\$0.00	\$11.00	0		·		П	-	-	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	LIF A	325
	Matched	30	\$0.00	\$11.00	0	-	1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	LIF A	324
	Matched	30	\$0.00	\$11.00	0	-1	1	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	LIF	323
	Matched	30	\$0.00	\$11.00	0	э	9	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	LIF A	322
	Matched	30	\$0.00	\$11.00	0	а		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	LIF A	321
	Matched	30	\$0.00	\$11.00	0	1	3	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	LIF	320
	Matched	30	\$0.00	\$11.00	0	ä	i	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	LIF A	319
	Matched	30	\$0.00	\$11.00	0	i	1					×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	LIF A	318
	Matched	30	\$0.00	\$9.00	0	ï	ā			$\exists$	$\dashv$	×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	ENT	317
	Matched	30	\$0.00	\$9.00	0	ï	1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	ENT	316
Line Comment		Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	П	_	<b>⊣</b>	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	se confirm.	R2 9.29 Matched what aired, please confirm.		Comments :
	СРМ	L	-	CPP	[2					Approval Required	Rec	prova	Ą	Policy	Makegood Policy					
	GIMP			GRP	<u>Ω</u>						ζη +	Adults 35+	Ą	ome	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
ot	Cost Per Spot			Sold On	Sc													Accepted		Status
	100.0			Affiliate Split	Ą								Н	us	Credit Status			(301) 951-2620		Phone
180				Total Spots	7.								Н	ıme	Product Name			Washington		Office
\$1,469.65				Net Total	z							HD62	표		Est Code			Lilka Marino	Coordinator	Sales C
\$259.35				Commission	o l								$\dashv$	ode	Product Code			Matthew Marcus		ΑE
\$1,729.00				Total									Н	Ф	Client Code					
8			eks	Total # of Weeks	] ਹਾ					-						_[		Grand Rapids		Market
			s	Show All Lines	ş				-	-		MI GOP	≊		Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	3 Vs. 2			Version	<u> </u>			ent	acem	Strategic Media Placement	C Me	ategi	St.		Agency			0343	Φ	Syscode
	09/29/16			Update Date					"	09/19/16 - 11/13/16	6-11	/19/1	00	σ.	Flight Dates			62338408		Order#

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,729.00
AE	Matthew Marcus	Product Code		Commission		\$259.35
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total		\$1,469.65
Office	Washington	Product Name		Total Spots		180
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
1		Makegood Policy	Approval Required	CPP -	СРМ	
Comments:	R2 9.29 Matched what aired, please confirm.					

		)	?	?	2			1		1	1	,	,	1				-	,	>
Line	Neg	Program	Date	Date	Time	Time	3	-	٧	-	7	U	o	2	Š	Spots	Cost	Cost	Len	Line Comment
337	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	18				×	×	×			0	\$13.00	\$0.00	30	Matched
338	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00					×	×	×	,	1	0	\$13.00	\$0.00	30	Matched
339	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					×	×	×	3		0	\$13.00	\$0.00	30	Matched
340	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00					×	×	×	2	2	0	\$13.00	\$0.00	30	Matched
341	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	×	×						13		0	\$13.00	\$0.00	30	Matched
342	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×	9	9	0	\$13.00	\$0.00	30	Matched
343	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		,	0	\$13.00	\$0.00	30	Matched
344	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	1	ı	0	\$13.00	\$0.00	30	Matched
345	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	r.		0	\$13.00	\$0.00	30	Matched
346	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		i	0	\$13.00	\$0.00	30	Matched
347	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×			0	\$13.00	\$0.00	30	Matched
348	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×						r		0	\$13.00	\$0.00	30	Matched
349	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00					×	×	×		1	0	\$13.00	\$0.00	30	Matched
350	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00					×	×	×	ĸ	1	0	\$13.00	\$0.00	30	Matched
351	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			13		×	×	×			0	\$13.00	\$0.00	30	Matched
352	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					×	×	×	,		0	\$13.00	\$0.00	30	Matched
353	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00					×	×	×			0	\$13.00	\$0.00	30	Matched
354	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					×	×	×	э		0	\$13.00	\$0.00	30	Matched
355	TSIH	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00					×	×	×	1		0	\$13.00	\$0.00	30	Matched
356	CNN	VARIOUS	9/26/16	10/2/16	09:00	16:00	×	×						Ð	3	2	\$7.00	\$14,00	30	Matched
357	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×							1	2	\$13.00	\$26.00	30	Matched

Order#		62338408			Flight Dates	es	0	9/19/	09/19/16 - 11/13/16	11/13	3/16					υp	Update Date			09/29/16	
Syscode	Φ	0343			Agency		S	trate	Strategic Media Placement	ledia	Plac	eme	2			Ve	Version			3 Vs. 2	
System Name	Name	Spectrum/Battle Creek, MI			Advertiser	7	3	MI GOP	ď							Sh.	Show All Lines	S			
Market		Grand Rapids		Ц					П	П	П		П			   	Total # of Weeks	eks	Ш		8
					Client Code	de	Н									Total	tal				\$1,729.00
AE		Matthew Marcus			Product Code	ode	$\dashv$									ဂ္ဂ	Commission		Ц		\$259.35
Sales C	Coordinator	Lilka Marino			Est Code		ᇁ	HD62			-					Z <sub>e</sub>	Net Total				\$1,469.65
Office		Washington			Product Name	lame	$\dashv$									01	Total Spots				180
Phone		(301) 951-2620			Credit Status	tus	-									Aff	Affiliate Split			100.0	
Status		Accepted														So	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	)emo	≻	Adults 35+	35+							GRP	F	•		GIMP -	
					Makegood Policy	d Policy	Þ	ppro	Approval Required	equi	ed	П				СРР	ď	1		CPM -	
Comments :		R2 9.29 Matched what aired, please confirm.	se confirm.																		
Line	Net	Program	Start Date	Stop Date	Start Time	Stop	≥		8		П	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment	'nt
358	CNN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	×	×	$\Box$	_	$\perp$			,	ī	2	\$10.00	\$20.00	30	Matched	
359	ESPN /	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	×	×						1	ï	2	\$7.00	\$14.00	30	Matched	
360	ESPN /	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×						7	,	_	\$13.00	\$13.00	30	Matched	
361	ESPN /	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	×	×			$\Box$			,	9	2	\$10.00	\$20.00	30	Matched	
362	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	×	×							3	2	\$7.00	\$14.00	30	Matched	
363	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×						- 3	9	2	\$13.00	\$26.00	30	Matched	
364	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	×	×			_			1		ω	\$10.00	\$30.00	30	Matched	
365	MNBC /	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	×	×							1	_	\$6.00	\$6.00	30	Matched	
366	MNBC /	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×							ř.	2	\$11.00	\$22.00	30	Matched	
367	MNBC /	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	×	×							i.	22	\$9.00	\$18.00	30	Matched	
368	GOLF /	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	×	×						1	ï	_	\$6.00	\$6.00	30	Matched	
369	N ALBH	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×						ı	i	2	\$13.00	\$26.00	30	Matched	
370	CNBC /	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×						ı	ï	ω	\$7.00	\$21.00	30	Matched	
371	ESP2 /	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	×	×							i	2	\$9.00	\$18.00	30	Matched	
372	TNT /	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×						,	ī	2	\$13.00	\$26.00	30	Matched	
373	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00	×	×						1	ī	2	\$6.00	\$12.00	30	Matched	
374	NSN /	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×						ä	ï	ω	\$13.00	\$39.00	30	Matched	
375	FOOD \	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×						ä	3	ω	\$13.00	\$39.00	30	Matched	
376	HALL	VARIOUS	9/26/16	10/2/16	00:00	02:00	×	×						7.1		2	\$5.00	\$10,00	30	Matched	
377	ENT	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×						1	,	ω	\$9.00	\$27.00	30	Matched	
378	LIF /	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×						1	ı	З	\$11.00	\$33.00	30	Matched	

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	(S		8
		Client Code		Total			\$1,729.00
AE	Matthew Marcus	Product Code		Commission			\$259.35
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$1,469.65
Office	Washington	Product Name		Total Spots			180
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP -	
1		Makegood Policy	Approval Required	CPP	-	CPM -	

Comments:

R2 9.29 Matched what aired, please confirm.

X - 2 \$13.00 \$26.00 30	- 2 \$13.00	. 2	t.	·		×		×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	FOOD	398
Matched	30	\$40.00	\$10.00	4	ì	,	×	×					19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	FOOD	397
Matched	30	\$26.00	\$13.00	2	7	5	×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN	396
Matched	30	\$20.00	\$10.00	2	ī	1	×	×					19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS	ESPN	395
Matched	30	\$14.00	\$7.00	2	1	ı	×	×					16:00	00:60	9/25/16	91/9/16	AVG. ALL WKS	ESPN	394
Matched	30	\$40.00	\$10.00	4	ı	ā	×	×					19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	ESPN	393
Matched	30	\$20.00	\$10.00	2		li .	×	×					09:00	05:00	9/25/16	9/19/16	SPORTSCENTER M/AVG. ALL WKS	ESPN	392
Matched	30	\$18.00	\$9,00	2	1	ï	×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	391
Matched	30	\$28.00	\$7.00	4		1	×	×					19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	390
Matched	30	\$18.00	\$9.00	2	,	ı	×	×		1763			24:00	19:00	9/25/16	9/19/16	VARIOUS	ENT	389
Matched	30	\$26.00	\$13,00	2	ı	r	×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	DISC	388
Matched	30	\$40.00	\$10.00	4	r	E.	×	×					19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	DISC	387
Matched	30	\$26.00	\$13.00	2	î		×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	CNN	386
Matched	30	\$10.00	\$10.00	1	ř.	10	×	×					19:00	16:00	9/25/16	9/19/16	CNN NEWSROOM<	CNN	385
Matched	30	\$7.00	\$7.00		(1)	ı	×	×					16:00	09:00	9/25/16	9/19/16	CNN NEWSROOM<	CNN	384
Matched	30	\$40.00	\$10.00	4	1	1	×	×					19:00	09:00	9/25/16	9/19/16	CNN NEWSROOM<	CNN	383
Matched	30	\$20.00	\$10.00	2	î,	1	×	×					09:00	05:00	9/25/16	9/19/16	VARIOUS	CNN	382
Matched	30	\$14.00	\$7.00	2	,	5	×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	CNBC	381
Matched	30	\$39.00	\$13.00	ω	1	ī					×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST	380
Matched	30	\$26.00	\$13.00	2	,	î					×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	DISC	379
	Spot	Total Cost	Unit	Total Spots	NP P	RTG	S	S		∀ ⊤		3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
			-				١	ł	ł		-	1							

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	90	09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version	3	3 Vs. 2	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,729.00
AE	Matthew Marcus	Product Code		Commission			\$259.35
Sales Coordinator	ator Liika Marino	Est Code	HD62	Net Total			\$1,469.65
Office	Washington	Product Name		Total Spots			180
Phone	(301) 951-2620	Credit Status		Affiliate Split	10	00.0	
Status	Accepted			Sold On	C	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	G	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CI	CPM -	
Comments :	R2 9.29 Matched what aired, please confirm.						

Matched	30	\$12.00	\$6.00	2	9	9	×	×			00	0 16:00	09:00	9/25/16	9/19/16	VARIOUS	MNBC	418
Matched	30	\$36,00	\$9.00	4	7		×	×			00	0 19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	417
Matched	30	\$16.00	\$8.00	2	1	1	×	×			00	00:00	05:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	416
Matched	30	\$22,00	\$11.00	2	,		×	×			00	0 24:00	19:00	9/25/16	9/19/16	MOVIE- ACQUIRE/AVG. ALL WKS	LIF	415
Matched	30	\$26.00	\$13.00	2		,	×	×		5	00	0 24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST	414
Matched	30	\$40.00	\$10.00	4	,	1	×	×			00	0 19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST	413
Matched	30	\$26.00	\$13.00	2	,	,	×	×			00	24:00	19:00	9/25/16	9/19/16	VARIOUS	HGTV	412
Matched	30	\$14.00	\$7.00	2			×	×			00	0 16:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	HGTV	411
Matched	30	\$40.00	\$10.00	4		1.	×	×			00	19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	HGTV	410
Matched	30	\$10.00	\$5.00	N		6	×	×			00	0 02:00	00:00	9/25/16	9/19/16	GOLDEN GIRLS/FRASIER	HALL	409
Matched	30	\$18.00	\$9,00	N	ı	19	×	×	ME.		00	0 24:00	19:00	9/25/16	9/19/16	VARIOUS	HALL	408
Matched	30	\$28.00	\$7.00	4	ē	6	×	×			00	19:00	09:00	9/25/16	9/19/16	HALLMARK MOVIE<	HALL	407
Matched	30	\$6.00	\$6.00	-3	ı	· r	×	×			00	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS	GOLF	406
Matched	30	\$4.00	\$4.00	-	1	(1)	×	×			00	16:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	GOLF	405
Matched	30	\$36.00	\$6.00	6	9	31	×	×			00	0 19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	GOLF	404
Matched	30	\$39,00	\$13.00	ω			×	×			00	0 24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	403
Matched	30	\$10.00	\$10.00		-	,	×	×			00	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	402
Matched	30	\$7.00	\$7.00	->			×	×			00	0 16:00	09:00	9/25/16	9/19/16	VARIOUS	FXNC	401
Matched	30	\$40.00	\$10.00	4	,	1	×	×			00	19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	400
Matched	30	\$20.00	\$10.00	N	,	,	×	×			00	09:00	05:00	9/25/16	9/19/16	FOX & FRIENDS<	FXNC	399
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S		8	 ō 5 ≥	Stop	Start	Stop Date	Start Date	Program	Net	Line

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
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[		Makegood Policy	Approval Required	CPP		СРМ	•
Comments :	R2 9.29 Matched what aired, please confirm.						

Total	Jun 2017 Jul 2017 Aug 2017	2017	Jul 2	Jun 2017	NY 2017	Ma	pr 2017	7 A	201	Mar	017	eb 2	2017 F	Jan	Dec 2016	Nov 2016	Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017	Sep 201		
	Matched	30	\$26.00	\$13.00	2	-		×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	AVG. A	USA	426
	Matched	30	\$40.00	\$10.00	4	ē	· ·	×	×				19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	AVG. A	NSN	425
	Matched	30	\$12.00	\$6.00	2	ř	ı	×	×				02:00	00:00	9/25/16	9/19/16	KING OF QUEENS<	KING O	TVT	424
	Matched	30	\$22,00	\$11.00	2	4		×	×				24:00	19:00	9/25/16	9/19/16	SU	VARIOUS	TVT	423
	Matched	30	\$26.00	\$13.00	2	1	-1	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	AVG. A	TNT	422
	Matched	30	\$40.00	\$10.00	4	h	9	×	×				19:00	09:00	9/25/16	9/19/16	S	VARIOUS	TNT	421
	Matched	30	\$11.00	\$11.00	-1	ä		×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS		MNBC	420
	Matched	30	\$9.00	\$9.00	1	q		×	×				19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	and the second	MNBC	419
Line Comment	Line(	Spot	Total Cost	Unit	Total Spots	IMP	RTG	S	S	T F	T W		Stop N	Start Time	Stop Date	Start Date	Program		Net	Line
				1000																

	Sep 2016	Oct 2016	Nov 2016	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jun 2017 Jul 2017	Aug 2017	Total
SPOTS	113	67	0	0	0	0	0	0	0	0	0	0	
AMT	\$1,069.00	\$660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,729.00
SYSTEM APP:	, p		SALES	8		АССТ	00					Date	Date Printed

62338408 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |